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Suoxinda Holdings Limited

索信达控股有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3680)

PROPOSED CHANGE OF COMPANY NAME

The board of directors (the “**Board**”) of Suoxinda Holdings Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) proposes to change the English name of the Company from “Suoxinda Holdings Limited” to “Ruihe Data Technology Holdings Limited” and the dual foreign name in Chinese of the Company from “索信达控股有限公司” to “瑞和數智科技控股有限公司” (the “**Proposed Change of Company Name**”).

CONDITIONS OF THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name is subject to the following conditions:

- (i) the passing of a special resolution by the shareholders of the Company (the “**Shareholders**”) to approve the Proposed Change of Company Name at an extraordinary general meeting of the Company (the “**EGM**”); and
- (ii) the Registrar of Companies in the Cayman Islands issuing a certificate of incorporation on change of name.

The relevant filing with the Registrar of Companies in the Cayman Islands will be made after the passing of the special resolution at the EGM. Subject to the satisfaction of the above conditions, the Proposed Change of Company Name will take effect from the date on which the Registrar of Companies in the Cayman Islands enters the new English name and dual foreign name in Chinese of the Company on the register of companies in place of the former English name and dual foreign name in Chinese. The Company will then carry out all necessary registration and/or filing procedures in Hong Kong and the Cayman Islands.

REASONS FOR THE PROPOSED CHANGE OF COMPANY NAME

The Board believes that the Proposed Change of Company Name will facilitate refreshment of the Company's corporate image and identity which will benefit the Group's future development of its data intelligence and marketing technology business. With the further optimisation of the Group's industrial layout and the continuous promotion of its diversified development strategy, the Board considers that the Proposed Change of Company Name will provide the Company with a more appropriate corporate identity and strategic direction, better reflect the Company's determination to strengthen its data intelligence and marketing technology business, allow the market and investors to better understand the Group and capture more potential business opportunities. Therefore, the Board considers that the Proposed Change of Company Name is in the best interests of the Company and the Shareholders as a whole.

EFFECT OF THE PROPOSED CHANGE OF COMPANY NAME

The Proposed Change of Company Name will not, of itself, affect the rights of any Shareholders, the Company's daily business operations and its financial position.

All existing share certificates of the Company bearing the existing name of the Company will, after the Proposed Change of Company Name becomes effective, continue to be valid evidence of legal title to the shares of the Company (the "**Shares**") and will continue to be valid for trading, settlement, registration and delivery purposes. As such, there will not be any arrangement for free exchange of the existing share certificates for new share certificates bearing the new name of the Company. Upon the Proposed Change of Company Name becoming effective, all new share certificates issued thereafter will be in the new name of the Company.

In addition, subject to the confirmation by The Stock Exchange of Hong Kong Limited (the "**Stock Exchange**"), the English and Chinese stock short names of the Company for trading in the Shares on the Stock Exchange will also be changed after the Proposed Change of Company Name becomes effective.

GENERAL

The EGM will be convened and held for the Shareholders to consider and, if thought fit, approve the Proposed Change of Company Name. A circular containing, among other things, information relating to the Proposed Change of Company Name, together with a notice of the EGM and the related proxy form will be despatched to the Shareholders in due course.

Further announcement(s) will be made by the Company to inform the Shareholders of, among other things, the poll results of the EGM, the effective date of the Proposed Change of Company Name, the new English and Chinese stock short names of the Company under which the Shares will be traded on the Stock Exchange and other relevant changes as and when appropriate.

By order of the Board
Suoxinda Holdings Limited
Xue Shouguang
Chairman

Hong Kong, 27 September 2023

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Xue Shouguang, Ms. Zhao Yiqing and Mr. Shi Banchao, three non-executive Directors, namely, Dr. Wu Fu-Shea, Mr. Wu Xiaohua and Mr. Chen Zhenping, and three independent non-executive Directors, namely, Mr. Yang Haifeng, Ms. Dan Xi and Mr. Fei Xiang.