Hong Kong Exchanges and Clearing Limited and The Stock Exchange of Hong Kong Limited take no responsibility for the contents of this announcement, make no representation as to its accuracy or completeness and expressly disclaim any liability whatsoever for any loss howsoever arising from or in reliance upon the whole or any part of the contents of this announcement.

Ruihe Data Technology Holdings Limited 瑞和數智科技控股有限公司

(formerly known as Suoxinda Holdings Limited 索信达控股有限公司)
(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 3680)

(1) CHANGE OF COMPANY NAME; AND (2) CHANGE OF STOCK SHORT NAME

CHANGE OF COMPANY NAME

The Board is pleased to announce that the English name of the Company has been changed from "Suoxinda Holdings Limited" to "Ruihe Data Technology Holdings Limited" and the dual foreign name in Chinese of the Company has been changed from "索信达控股有限公司" to "瑞和數智科技控股有限公司", both with effect from 27 October 2023.

The Board believes that with the continuous optimisation and advancement of the Group's industrial layout and diversified development strategy, in order to further strengthen the Group's competitiveness and influence in the field of AI big data and artificial intelligence, the Board has therefore made the decision on the Change of Company Name. The Board is of the view that the new name of the Company is more suitable for the Group's strategic direction focus, enhances the Company's corporate image and market recognition, better demonstrates the Group's strength and characteristics in the field of data intelligence and marketing business, and creates long-term value for the Group and its shareholders in line with market expectations.

CHANGE OF STOCK SHORT NAME

The stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "SUOXINDA" to "RUIHE DATA" in English and from "索信達控股" to "瑞和數智" in Chinese with effect from 9:00 a.m. on Friday, 17 November 2023. The stock code of the Company remains unchanged as "3680".

References are made to the announcement of Ruihe Data Technology Holdings Limited (formerly known as Suoxinda Holdings Limited) (the "Company") dated 27 September 2023, the circular of the Company dated 4 October 2023 (the "Circular") and the poll results announcement of the Company dated 24 October 2023 in relation to, among other things, the Proposed Change of Company Name. Unless the context requires otherwise, all capitalised terms used herein shall have the same meanings as defined in the Circular.

CHANGE OF COMPANY NAME

The Board is pleased to announce that, subsequent to the passing of a special resolution approving the Proposed Change of Company Name by the Shareholders at the EGM by way of poll on 24 October 2023 and the Registrar of Companies in the Cayman Islands issuing a certificate of incorporation on change of name on 27 October 2023, the English name of the Company has been changed from "Suoxinda Holdings Limited" to "Ruihe Data Technology Holdings Limited" and the dual foreign name in Chinese of the Company has been changed from "索信达控股有限公司" to "瑞和數智科技控股有限公司" ("Change of Company Name"), both with effect from 27 October 2023.

The certificate of registration of alteration of name of registered non-Hong Kong company was issued by the Companies Registry in Hong Kong on 10 November 2023.

The Board believes that with the continuous optimisation and advancement of the Group's industrial layout and diversified development strategy, in order to further strengthen the Group's competitiveness and influence in the field of AI big data and artificial intelligence, the Board has therefore made the decision on the Change of Company Name. The Board is of the view that the new name of the Company is more suitable for the Group's strategic direction focus, enhances the Company's corporate image and market recognition, better demonstrates the Group's strength and characteristics in the field of data intelligence and marketing business, and creates long-term value for the Group and its shareholders in line with market expectations.

CHANGE OF STOCK SHORT NAME

Following the Change of Company name, the stock short name of the Company for trading in the Shares on the Stock Exchange will be changed from "SUOXINDA" to "RUIHE DATA" in English and from "索信達控股" to "瑞和數智" in Chinese with effect from 9:00 a.m. on Friday, 17 November 2023. The stock code of the Company remains unchanged as "3680".

EFFECT OF THE CHANGE OF COMPANY NAME

The Change of the Company Name will not, of itself, affect the rights of any Shareholders, the Company's daily business operations and its financial position. All existing share certificates of the Company bearing the former name of the Company shall continue to be valid evidence of legal title to the Shares and will continue to be valid for trading, settlement, registration and delivery purposes. As such, there will not be any arrangement for free exchange of the existing share certificates of the Company for new share certificates bearing the new name of the Company. Share certificates of the Company which are issued on or after 17 November 2023 will bear the new English name and new dual foreign name in Chinese of the Company.

COMPANY LOGO

With effect from the date hereof, the existing logo of the Company has ceased to be in use and the Company will announce the adoption of new logo after the registration of the trademark or as and when appropriate.

By Order of the Board
Ruihe Data Technology Holdings Limited
Xue Shouguang
Chairman of the Board

Hong Kong, 14 November 2023

As at the date of this announcement, the Board comprises three executive Directors, namely, Mr. Xue Shouguang, Ms. Zhao Yiqing and Mr. Shi Banchao, three non-executive Directors, namely, Dr. Wu Fu-Shea, Mr. Wu Xiaohua and Mr. Chen Zhenping, and three independent non-executive Directors, namely, Mr. Yang Haifeng, Ms. Dan Xi and Mr. Fei Xiang.